

KALARI KAUR

ROI ANALYSIS SUMMARY

India's Ancient Martial Art Meets Global Cinema

INVESTMENT REQUIRED

Gross Investment	£1,566,000	Total project cost
Production Budget	£1,066,000	Cast crew production costs
Marketing Budget	£500,000	Distributor fronted (recouped via fees)
India Cine Hub Incentive	£325,000	40% of qualifying India spend
UK Global Screen Fund	£209,694	UK/India co-production grant
UK AVEC Tax Credit	£110,306	39.75% of qualifying UK spend
Pre-Sales	£100,000	Based on cast of 4-stars
Additional grants	£71,000	Regional & European funds
NET CASH INVESTMENT	£250,000	SEIS qualifying investor requirement

ROI TIMELINE

Revenue begins Q1 2027 full ROI by 18-24 months

ROI SCENARIOS

Scenario	Gross Revenue	ROI Multiple
Conservative	£3,567,713	1.34x
Most Expected	£15,662,476	6.18x
Optimistic	£41,766,600	16.65x

KEY METRICS

Break-even	£4,800,000	Only £4.8M gross revenue required
Investor Share	61%	Largest share of profits

COMPARABLE FILM ROI PERFORMANCE

Recent female-led action films demonstrate market appetite:

FILM - Year	Budget	Total Income	Primary Market	ROI
Most similar				
FURIE - 2019	£1,500,000	£6,600,000	Vietnam (97M)	4.40x
KILL - 2024	£1,900,000	£4,500,000	India (1.4B)	2.37x
THE VILLAINESS - 2017	£2,300,000	£6,700,000	S. Korea (51M)	2.91x
ONG BAK - 2003	£900,000	£20,000,000	Thailand + Global	22.22x
RRR - 2022	£55,000,000	£150,000,000	India/Global	2.73x
KGF 2 - 2022	£75,000,000	£125,000,000	India/Global	1.67x
KALARI KAUR - 2027	£1,566,000	£15,662,475	India/China/Global	4.39x

INVESTMENT EXAMPLE - £100K INVESTMENT

Investment	£100,000	
Equity Share	18.85%	Based on £530,694 total net investment pool
120% Recoupment	£120,000	Private investor priority
Profit Share (50%)	£520,330	Additional profit share
Total Return	£640,330	
Net Profit	£540,330	5.40x multiple
SEIS Benefit	£50,000 tax relief	Effectively £50K for £100K investment

INVESTOR PRIORITY

Equal Ranking	All equity investors - proportional share based on investment amount
No Preferential Treatment	All investors recoup simultaneously at 120%
Transparent Profit Sharing	61% of net profits to investors

THE OPPORTUNITY - WHY £1.566M?

Realistic ROI	6.18x net return to investors
Multi-Territory Strategy	India, China, UK stars = authentic market access
Strong Break-even Safety	£4.8M - primary markets alone cover costs
4 Established Stars	Across India China and UK markets
14x Larger Market	India (1.4B) vs comparable films' smaller market (97M)
Zero Competition	First major film showcasing Kalari martial arts
China Market Access	Xing Yu's important role = access for Chinese market
Production Value	Enhanced marketing reach + star power
Festival + Commercial	Central story biodiverse farming and Kalari = 'Manon Des Source' meets 'Fist of Fury' = festival and commercial success

THE TEAM

Writer/Director	Balbeer Bahi - 40 years' experience, award-winning filmmaker
Producers	The Storytelling Machine + Red God Studios
Star Newcomer	Anjali Sreejith - 8th Generation Kalari Master
Star Cast - India	Gurnam Bhullar & Divya Dutta – appeal to youthful and maturer Indian audiences
Star Cast - UK	Kulvinder Ghir – British national treasure and lead role in Foundation - global TV phenomenon
Star Cast - China	Xing Yu - rising Chinese star – 32 nd generation of Shaolin temple

INVESTMENT PROTECTION

Completion Bond	Available if required by investors
Production Insurance	Comprehensive coverage including cast/equipment
UK Film Tax Relief	39.75% immediate benefit = £110K
India Cine Hub Tax Relief	40% immediate benefit = £325K
Errors & Omissions Insurance	Full legal clearances
Independent Audit	All financials
Elite Production Team	Proven track record

DUE DILIGENCE PACKAGE AVAILABLE

Complete Business Plan	Detailed financial models
Chain of Title	Legal documentation
Production Team Agreements	Budgets
Distribution Strategy	Territory analysis

NEXT STEPS

Investment Tiers	Range	Documentation
Individual/Angel	£20K - £200K	Simplified documentation

CONTACT INFORMATION

Co-Producer & Director	Balbeer Bahi
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Purpose	All inquiries